

# Americot, Inc. Releases Exceptional Quality Planting Seed

## LUBBOCK, TEXAS

Americot, Inc., a leading supplier of cotton seed, is pleased to release exceptional quality planting seed for the 2012 season. Americot General Manager Terry Campbell says, "We always provide excellent seed quality, but this year we have exceptional seed quality. We're seeing cool germ ratings in the 80s and even in the 90s in some cases."

This exceptional germination rate has been proven in South Texas in university research and in growers' fields. For example, AM 1511 B2RF was rated one of the highest commercial varieties in the Texas A&M University Nueces Monster cotton Variety Trial (MVT) vigor test, conducted by Dan Fromme in Corpus Christi. The study blindly tested (the researcher did not know what variety he was looking at) 41 varieties and 4 reps. Ratings are for 7 days after emergence: 1-5 ratings, 1=poor, 5=excellent. AM 1511 B2RF scored 4.8.

South Texas Americot Sales Representative Kevin Cavanaugh says, "Fromme's test results shows very good vigor seven days after emergence. We have high quality seed that is real hot out of the ground and grows off very well.

"Additionally, South Texas growers are amazed at AM 1511 B2RF's exceptional germination. One grower was so pleased with the germination of the variety that he called his retailer for the germination test results, which rated a 92 warm germination and a 87 cool germ. The grower had never seen cotton come up so fast."

Campbell adds, "2011 was hard on producing a cotton crop but as far as seed production, the dry fall really aided in harvesting quality planting seed. Bottom line, the seed quality of all the Americot® brand and NexGen® brand cotton varieties is very good. We have seed production in West Texas, South Plains of Texas, and Arizona, and our seed quality is as high as we've ever seen it. All of our germination tests are run by Mississippi State University."

Americot, Inc., headquartered in Lubbock, Texas, provides Southwest, Midsouth and Southeast cotton growers with quality planting seed of varieties that offer high yield potential and excellent fiber quality with the technologies that growers want and need. For more information on NexGen® brand and Americot® brand cotton products, call 888.678.7333 or go to [www.americot.com](http://www.americot.com). Δ



Link Directly To: **CASH RIVER**